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CEBU NEWS

Bigfoot inaugurates P2B facility at SRP

Updated November 09, 2008 12:00 AM

CEBU – Bigfoot Entertainment has made a mark in Cebu and the entire Philippines by becoming the first investor to pour billions to build a two-hectare complex at the South Road Properties that was inaugurated yesterday.

Cebu City Mayor Tomas Osmeña said the recently inaugurated Bigfoot complex is the first international movie studio in the country. As of yesterday, Bigfoot has invested a total of P2 billion in the city, he revealed.

"Bigfoot is bringing new industry to Cebu. It is training Filipinos how to make movies, not the Manila way but movies that would rival Hollywood," the mayor said.

During the groundbreaking ceremony of the project last year, Osmeña said that Bigfoot's property at the SRP will house state-of-the-art filmmaking facilities that will be at par with the famous international film outfits such as Universal Studios and Warner Brothers Studios.

The city government has allowed Bigfoot to rent a two-hectare lot, or 20,000 square meters, for close to P30 per square-meter. The company is planning to lease 12 more hectares for its expansion.

The city has already received at least P25 million from Bigfoot as advanced rental for five years.

Phase 1 of the project is the development of a quad shooting stage on a hectare of land. This studio will house the complete support facilities such as director and producer offices, star dressing rooms and suites, wardrobe rooms, hair and make-up, the art department and camera and equipment rooms. The shooting stage will also be equipped with a helicopter pad.

The second phase is the development of the fabrication and mill buildings. These will have construction services encompassing everything from individually-fabricated elements to a complete set construction.

Bigfoot Entertainment is comprised of Bigfoot Productions, Bigfoot Studios, the International Academy of Film and Television, New Cebu Films and Fashion TV Singapore and Philippines. — **Mitchelle L.**

Palaubsanon/WAB (THE FREEMAN)

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